



MEMORANDUM

11/4/2021

TO: Jeffrey D. Armstrong, President

FROM: Tess Loarie, Co-chair
Campus Fee Advisory Committee

Cynthia Vizcaíno Villa, Co-chair
Campus Fee Advisory Committee

COPIES: Campus Fee Advisory Committee
Cynthia Jackson-Elmoore

SUBJECT: Campus Fee Advisory Committee – 2021/22 College-Based Fee Recommendations

On behalf of Campus Fee Advisory Committee Co-chairs Cindy Villa and Tess Loarie, this memo is to inform you that on November 1, 2021, the CFAC committee unanimously approved moving forward with the alternative consultation process for the proposed College-Based Fee increase. In addition, the CFAC committee also made the following recommendations to be considered:

- **Revenue**
 - It is our understanding that the current College-Based Fee assessment and allocations (plus HEPI adjustment) will remain unchanged and continue to be allocated directly to the colleges. The proposal should include clarifying language to that effect. Also recommend that this be referenced as a fee “adjustment” to minimize confusion of this being a new fee.
 - Provide more detail about how the incremental revenue, not allocated to financial aid (academic mission and infrastructure), will be used. Provide clarity about the vision over the next 5-10 years for the use of the non-aid funds (academic mission and infrastructure).
- **Benefits**
 - Elaborate on how this fee increase will benefit students. (Use this as an opportunity to explain the current fee and what it is used for.)
 - How will each college benefit?
 - Provide a list of benefits to students for each college’s proposed increase. (CLA will see a significant increase, what does this mean to the students and what will they gain from this increase?)
 - With CLAs fees going up so much, it would also be good to clarify if their college’s base allocation would also go up proportionally (e.g. akin to CSM or OCOB) or if their base would remain the same (e.g. increasing the base would have the effect of benefitting the college overall.)
- **Diagrams**
 - Ensure that all charts and diagrams are formatted the same (font style and colors) to ensure minimal bias.
- **Scholarship/Financial Aid**
 - Will the financial aid be all need-based or will there also be a merit-based component? If yes, please elaborate on the rationale and amounts.

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- **Reference**

- Why compare Cal Poly to a UC rather than CSU? Strengthen the language to provide a better understanding to the audience.
- Why the comparison of this proposed fee to the Cal Poly Opportunity Fee? This rationale for this comparison is unclear.

Please let us know if you have any questions, or if we can provide any additional information regarding these committee recommendations.

Approved:



Jeffrey D. Armstrong
President